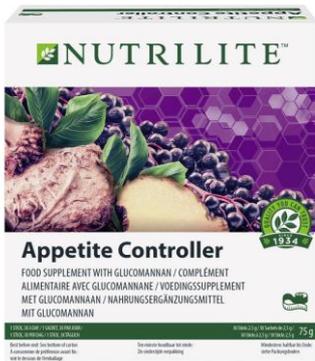


Issued: June 2017

Tame your appetite with NUTRILITE™ - New Appetite Controller launches in UK -



- New product launch for summer 2017
- From NUTRILITE*, the world's No. 1 bestselling vitamin and dietary supplement brands
- Contains ingredient, Glucomannan, a natural dietary fibre that helps keep you to feel fuller
- Glucomanna is extracted from the konjac root
- Priced £33.75 for 30 x 2.5g sachets
- Available now at www.amway.co.uk

Willpower is set to get a helping hand with an exciting new product launch from NUTRILITE by Amway.

NEW Appetite Controller (£33.75 for 30 x 2.5g sachets) is a high-quality food supplement that helps curbs over-eating thanks to its main natural ingredient of glucomannan (derived from konjac root). This June, it launches in the UK and is destined to help women and men with their weight-management regimes this summer.

Appetite Controller is perfect for those looking to lose weight but find it difficult to cut their portion sizes. Available in handy 'on the go' 2.5g sachets, Appetite Controller reduces the amount of food consumed throughout the day by nipping overeating in the bud, and helps to achieve a greater level of control with daily calorie intake. The effects are noticeable after one serving.

Introducing the effective ingredients in Appetite Controller

The primary plant-based ingredient in NUTRILITE Appetite Controller is glucomannan, a rich soluble fibre that attracts water and has the highest water-holding capabilities of all natural

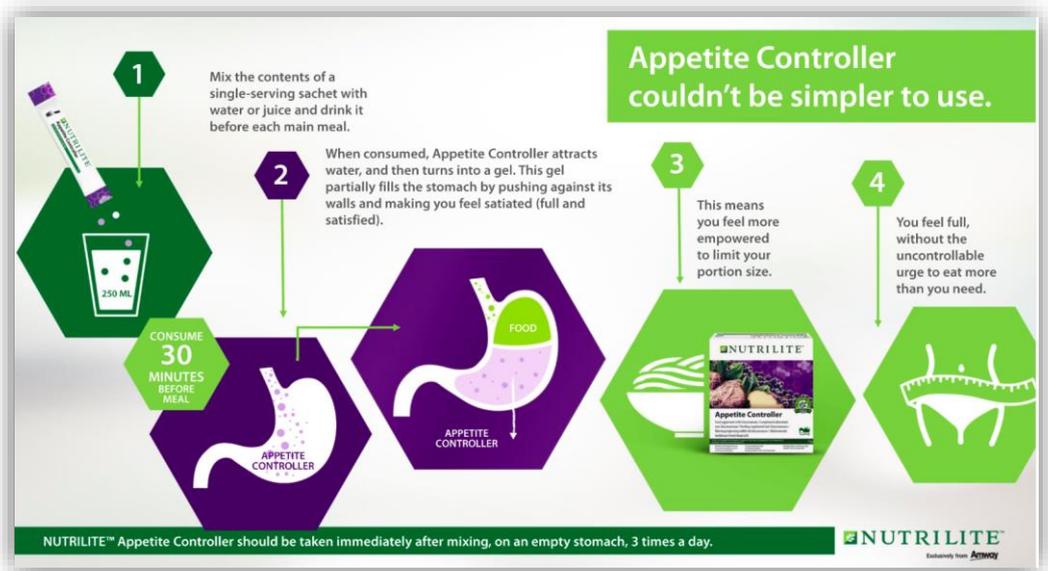


products available to us. It is an ingredient naturally derived from the konjac root – a native plant to Asia and long used in traditional Chinese medicine.

Easy to use

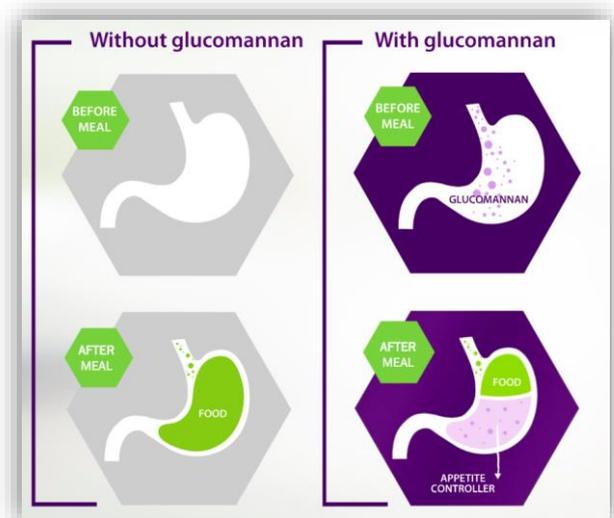
Appetite Controller is easy to use and portable to fit around active lifestyle. To achieve maximum results, consume the product three times a day before breakfast, lunch and dinner, and on an empty stomach. Appetite Controller should be consumed 30 minutes before each meal.

To prepare, simply tear open one sachet and sprinkle the odour and tasteless contents into a glass containing 250ml of water or juice and stir well. The mixture needs to be consumed immediately after mixing. Its blackberry extract will alter the colour of the liquid which adds to the fun!



How it works

During the digestion process, glucomannan turns to gel. This gel partially fills the stomach and pushes against the stomach walls, thus creating the sensation of fullness. Glucomannan is a rich soluble fibre, and as with all other fibres, it passes through the digestive system and remains undigested.



Some of it is fermented by the microflora found in the gut. Glucomannan does not stay in the body for any longer than normal food does.

Appetite Controller contains no added artificial sweeteners, colours, flavours or preservatives. For maximum benefit, Appetite Controller can be taken alongside Nutrilite's Natural Carb and Fat Reducer products.

All NUTRILITE products are available at www.amway.co.uk. Follow us via [Twitter](#), [Instagram](#) and [Facebook](#). View the Appetite Controller video [here](#).

ENDS

* Source: Euromonitor International Ltd

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Notes to editors

About NUTRILITE: NUTRILITE™ is the world's No. 1 selling vitamins and dietary supplements brand* offered exclusively from Amway. The NUTRILITE brand is the only global vitamin and mineral brand to grow, harvest, and process plants on its own certified organic farms. Farms are located in Washington, Mexico and Brazil. NUTRILITE products are manufactured by Access Business Group LLC, an affiliate of Amway. NUTRILITE products are available exclusively through Amway distributors.

About AMWAY: Amway is the leading family-owned consumer goods companies worldwide, selling more than 450 high quality products in the categories beauty, wellness and home care exclusively through independent distributors to the end consumer. The company was founded in 1959 in Ada, United States and operates in more than 100 countries and territories generating revenues of 8.8 billion USD in 2016. Amway's top-selling brands are Nutrilite™ vitamin, mineral and dietary supplements, ARTISTRY™ skincare and colour cosmetics, and eSpring™ water treatment systems.

